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MARINE ENVIRONMENT PROTECTION AUTHORITY (MEPA)

Ministry of Environment



My No: 06/MEPA/03/BC & ATD/2024

Vice-Chancellor Open University of Sri Lanka PO Box 21 Nawala Nugegoda

Dear Sir.

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Request for Focal Point Nomination to Support Beach Cleanup Initiative for the Clean Sri Lanka Project

Ocean pollution from coastal activities accounts for over 60% of marine pollution in Sri Lanka, posing a significant threat to the marine environment due to the concentration of industries and communities in the coastal zone. To address this pressing issue, the Marine Environment Protection Authority (MEPA), under the directives of the Presidential Secretariat, is leading a sustainable beach cleanup initiative titled "A Beautiful Coastal Line – An Attractive Tourism Destination."

This program, scheduled for the first week of February 2025, will span 14 coastal districts and engage 36,000 participants, including ministries, government institutions, industries, and local communities. The primary objectives of the initiative are to minimize marine pollution, raise community awareness about environmental conservation, and ensure the sustainability of tourism and fisheries sectors.

To ensure the success of this endeavor, we seek the active participation of university students and youth societies. In this regard, we kindly request your university to nominate a focal point by 16th January 2025 to facilitate further discussions and coordinate activities related to this initiative.

Your support will be instrumental in achieving the objectives of this program and safeguarding our marine ecosystems. Given the significance of this endeavor, we earnestly seek your positive consideration and prompt attention to this matter.

For further information, any queries, or to submit your nominations, please contact Ms. Sujeewa Swarnamali at swarnamali@mepa.gov.lk or via phone at 0716627386.

Thank you for your time and consideration.

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Sincerely.

A.J.M.Gunasekara General Manager