



7th Faculty Research Communication-2023/7

Faculty Research Committee
Faculty of Humanities and Social Sciences
The Open University of Sri Lanka

Dark Academia, One Hashtag Away : **An Exploration of the Dissemination of Knowledge through the Dark Academia aesthetic**

Dark Academia is a social media trend and subculture which became popular, especially during the recent COVID-19 global pandemic, and is based on the key concepts of intellectual curiosity for exploration, self-discovery and passion for new knowledge. The present study adopts textual and visual analyses to explore how content relating to Dark Academia posted on Instagram, Pinterest, Tumblr and TikTok contribute to knowledge dissemination, by gradually transforming the followers of the aesthetic into epistemic agents who collectively and individually experiment with their epistemological curiosity. The study incorporates theories relating primarily to Literary Pedagogy, and gestures at concerns pertaining to informal education on social media and how Dark Academia provides space for new research areas including those related to teaching-learning experiences in the virtual space.



13th
September
2023

Hybrid Session 2:00 PM
@ Faculty Board Room, HSS & via Zoom

Join Zoom Meeting : <https://learn.zoom.us/j/68177539394?pwd=MS8rY1drMG9mTE9pWml3VHdoUkRWQT09>

Session ID : 68177539394

Passcode : a4TVKAn=

Moderator : Dr. S. Pathmanesan



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Ms. Parami Ranasinghe currently works as a Temporary Lecturer at the Department of English Language Teaching at the Open University, Sri Lanka. She completed her BA (hons) in English at the University of Kelaniya in the year 2022. Her research interests lie in the fields of Women's literature, Literary Pedagogy and Sri Lankan literature in English.