

How copyright law complicates access and distribution of screen content



Guest Lecture-2021/3
Faculty Research Committee
Faculty of Humanities and Social Sciences
The Open University of Sri Lanka

Subscription Video on Demand (SVOD) services such as Netflix have become critical to how consumers watch screen content, but digital disruption has led to a market for audio-visual content that is grossly inefficient. In contrast to music distribution, it is not possible for a consumer to subscribe to a single service to gain access to most of the world's collection of film and television. A great deal of audio-visual material languishes on physical shelves and in digital archives, resulting in unrealised value for creators and lost opportunities for access to culturally and historically important material.

This presentation provides an overview of my current research project, funded by the Australian Government, that examines the impact of copyright law in Australia's screen industries. My research questions include: How can we improve the breadth and depth of screen content that is available, and ensure that access is sustained and affordable? And: How can we ensure that screen content represents a diversity of people and perspectives?

17th February 2022
11:00 AM via Zoom

Join Zoom Meeting

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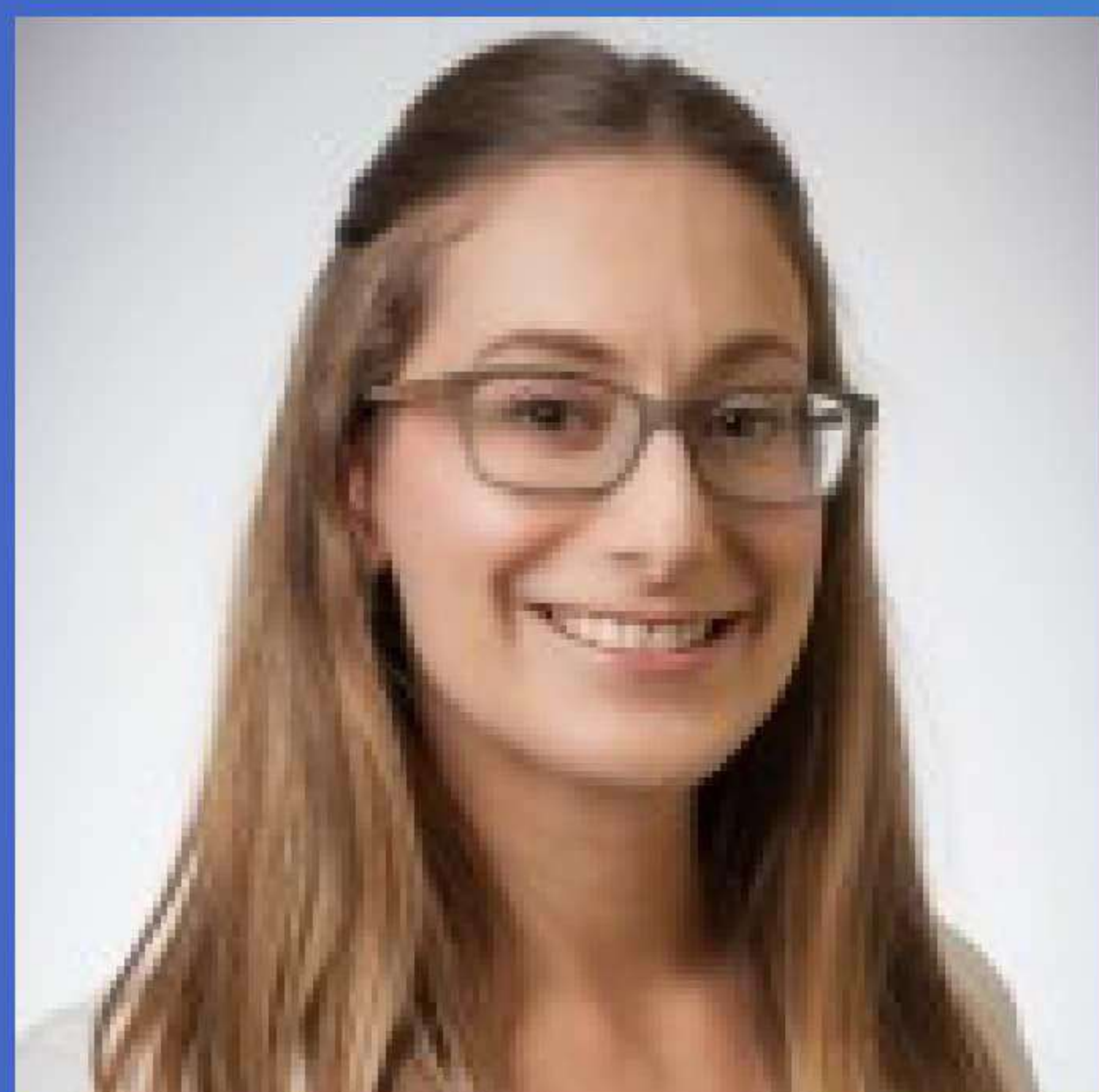
Meeting ID : 614 9013 6289

Passcode : @y.V@Y8q

Moderator: Dr. S. Pathmanesan

Dr. Kylie Pappalardo

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Dr Kylie Pappalardo is a Senior Lecturer in the Law School at the Queensland University of Technology (QUT), a Chief Investigator with the Digital Media Research Centre (DMRC), and an Australian Research Council (ARC) Discovery Early Career Research (DECRA) Fellow (2021-2024). Kylie holds degrees in Law and Creative Writing from QUT, a Master of Law from Georgetown University in Washington D.C., and a PhD from the Australian Catholic University. Her doctoral thesis examined the regulation of online service providers for third party copyright infringement. Kylie studies how automation, digital distribution, and intellectual property laws shape the reach and diversity of our culture. Her work seeks to develop and inform law, public policy and industry norms that prioritise marginalised voices and diverse perspectives in the production and distribution of screen content.