Staff Development Centre

invites you to a one-day workshop

on

NVIVO - QUALITATIVE DATA ANALYSIS PACKAGE

NVivo is the most popular qualitative data analysis software in the world according to Scopus. NVIVO's strong coding function helps the researchers to analyze the qualitative data in numerous ways including thematic analysis, content analysis and grounded theory. The NVIVO software also helps the researchers to analyze the audios, videos, and images more effectively.

This one-day training workshop will provide a basic knowledge on the essential functions of the NVIVO software that will help researchers to embrace qualitative research and analysis through NVIVO.

Date: 15th July 2022
Time: 9am to 4pm
Via Zoom

Resource Person:

Dr. W.H.M.S. Samarathunga
Department of Tourism and Hospitality Management
Faculty of Management Studies
Rajarata University of Sri Lanka

Register at
https://docs.google.com/spreadsheets/d/1kjQjOSuaaVzLesZip1ojuNQpbSMlYFgPsyowy-JMuHk/edit?usp=sharing

Participants will be limited to 25 on a first come-first-serve basis