**APPLICATION FORM FOR OUSL AWARD FOR THE BEST EDUCATIONAL VIDEO PRODUCTION & THE BEST INTERACTIVE MULTIMEDIA (IMM) COURSEWARE**

**Year: 2021**

1. Name/s of the Applicant/s: …………………………………………………...........

2 Faculty/Centre/Unit: ………………………………………………….. …………..

3. Department/Division: ………………………………………………………………

1. Area or Discipline of Research/Related Course/Programme: ………………………

……………………………………………………………………………………….

……………………………………………………………………………………….

1. Title of the Research Paper/Educational Video: …………………………………….

[Please attach a copy of the Research Paper]

1. The application is for the

Best Video Production Or

Interactive Multimedia

I/we certify that the information furnished above is true and accurate.

Date: ………………… …………………………………….

Signature of applicant/s

# GUIDELINES FOR AWARDS FOR THE BEST EDUCATIONAL VIDEO PRODUCTION & THE BEST INTERACTIVE

**MULTIMEDIA (IMM) COURSEWARE**

## Type of Educational Video Productions/Interactive Multimedia Courseware to be considered

* 1. Educational Video Productions not less than 20 minutes or Interactive Multimedia Courseware which either related to the OUSL study programmes or about the OUSL practices.

## Method of Application and Related Matters

* 1. Any member of the OUSL can apply for the award
  2. Such applications may be forwarded either by an individual (if the director/multimedia developer and the script writer/content developer is the same individual) or by a group (if the director/multimedia developer and the script writer/content developer are two different individuals).
  3. An applicant can present productions up to a maximum of 03, for consideration for an award.
  4. Those applicant who do not qualify for an award may apply in subsequent years.
  5. A production that has been granted an OUSL award cannot be presented for further awards in subsequent years.

## Nature and Number of the award

* 1. Incentives for productions would be cash awards of Rs. 25,000/= and should be shared by the production team members

**3.2.** The production team members would be presented certificates.

**3.3** The award shall be made every year for the best video production and best interactive multimedia courseware.

## Evaluation of Awards

* 1. The evaluation of each production shall be carried out by a Committee appointed by the Senate.
  2. The evaluation Committee shall consist of 5 members, 3 of whom shall be from the OUSL and 2 from outside the OUSL. The composition of the committee shall consist of at least one expert in the relevant field and one expert in the media and communication technologies.
  3. The Evaluation Committee should obtain feedback from students who are currently following the relevant study programme in order to judge the effectiveness of the programme as a learning tool.
  4. Evaluation of video productions interactive multimedia courseware shall be carried out on the basis of a point scheme as given in the **Annexure 1 and 2** respectively.

## Items Acceptable for Evaluation

* 1. Educational Video Productions not less than 20 minutes/interactive multimedia courseware.
  2. Educational Video Productions/interactive multimedia courseware produced as part of M.Phil or Ph.D thesis.

## Annexure 1 –Criteria for evaluation of the Best Educational Video Programmes Produced by OUSL staff – Evaluation form

Year of Award : …………………………………………………………………………………

Name of the Team Leader : …………………………………………………………………………………

Department/Division : …………………………………………………………………………………

Evaluator’s Name & address : …………………………………………………………………………………

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **Criteria** | **Maximum Marks Allowed Per video** | **Video 1** | **Video 2** | **Video 3** | **Video as part of M.Phil and Ph.D** |
| 1 | Innovativeness | 06 |  |  |  |  |
| 2 | Originality | 06 |  |  |  |  |
| 3 | Creativity | 08 |  |  |  |  |
| 4 | Content | 10 |  |  |  |  |
|  | 1. Media selection -How appropriate the theme for  the video production |  |  |  |  |  |
|  | 2. Presentation- How effectively the subject  matter is communicated? |  |  |  |  |  |
|  | 3. Relevance of the content |  |  |  |  |  |
|  | 4. How current is the  Information conveyed? |  |  |  |  |  |
|  | 5. Ability to generate interest |  |  |  |  |  |
|  | 6. Ability to retain the Interest throughout |  |  |  |  |  |
|  | 7. Clarity and simplicity – How far selected information and scenes  are presented in a meaningful manner? |  |  |  |  |  |
| 5 | Technical aspect | 10 |  |  |  |  |
|  | 1. Quality of visuals |  |  |  |  |  |
|  | 2. Continuity of the visuals |  |  |  |  |  |
|  | 3. Narration (clear and  matching voice) |  |  |  |  |  |
|  | 4. Synchronizing of media  Elements. |  |  |  |  |  |
| 6 | Student’s feedback –  The effectiveness of the programme as a learning tool | 10 |  |  |  |  |
| Total | | 50 |  |  |  |  |

Evaluators Comments:

………………………………………

Date: …………………………………. Signature:

## Annexure 2 –Criteria for evaluation of the Best Interactive Multimedia (IMM) Courseware Produced by OUSL staff – Evaluation form

Year of Award : …………………………………………………………………………………

Name of the Team Leader : …………………………………………………………………………………

Department/Division : …………………………………………………………………………………

Evaluator’s Name & address : …………………………………………………………………………………

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **NO** | **Criteria** | **Maximum Marks**  **Allowed** | **Self evaluation by**  **Applicant** | **Evaluation by**  **Reviewer** |
| 1 | Innovativeness | **06** |  |  |
| 2 | Originality | **06** |  |  |
| 3 | Creativity | **08** |  |  |
| 4 | Content | **10** |  |  |
|  | 1. Media selection- How appropriate is the theme for  the IMM production | 02 |  |  |
|  | 2. Presentation- How effectively the subject matter  is communicated? | 01 |  |  |
|  | 3. Relevance of the content | 01 |  |  |
|  | 4. Depth of information Presented | 01 |  |  |
|  | 5. How current is the Information conveyed? | 01 |  |  |
|  | 6. Ability to generate interest | 01 |  |  |
|  | 7. Ability to retain the Interest throughout | 01 |  |  |
|  | 8. Extent of variety  (Animations, interactive exercises etc.) | 01 |  |  |
|  | 9. Clarity and simplicity –  How far are the selected information and scenes presented in a meaningful manner? | 01 |  |  |
| 5 | Technical aspect | **10** |  |  |
|  | 1. Quality of the programme | 02 |  |  |
|  | 2. Navigation | 02 |  |  |
|  | 3. Narration (clear and matching voice) | 02 |  |  |
|  | 4. Synchronizing of media Elements. | 02 |  |  |
|  | 5. User friendliness | 02 |  |  |
| 6 | Student’s feedback –  The effectiveness of the programme as a learning tool | **10** |  |  |
| Total | | **50** |  |  |

**Note -**

To qualify for the Award for the Best Interactive Multimedia Courseware, an applicant should have a minimum of 25 marks.

Is this IMM part of M.Phil. / Ph.D ? Yes/ No

………………………….

Signature of the Candidate

Evaluators Comments:

……………………………………

Date: …………………………………. Signature: